

“I Do Fashion Week” DREAM GOWN GIVEAWAY TERMS AND CONDITIONS (T&C) -

By entering the “I Do Fashion Week” DREAM GOWN GIVEAWAY you agree to be bound by the following T&C:

Promoter: Essense of Australia, Inc., 15500 W. 113th St. Suite 300, Lenexa, Kansas 66219, USA. This “I Do Fashion Week” GOWN GIVEAWAY is in no way sponsored, endorsed or administered by, or associated with Instagram.

Entry Period: 12:01 AM CST on February 29, 2024 to 11:59 PM CST on March 8, 2024

Social Media Platform: Instagram only

Eligibility:

- Winner must visit a recognized retailer/bridal boutique of the Promoter at their own cost. Promoter cannot guarantee current selection of gowns at recognized retailer/bridal boutique.
- Entrants must be over 18 years old on the date of their entry.
- No purchase necessary. Winners will not be required to pay to enter the “I Do Fashion Week” GOWN GIVEAWAY.
- Employees of the Promoter or affiliated and related companies are not eligible to enter.

How to enter:

- Follow Essense of Australia, Martina Liana, or Stella York Instagram accounts.
- Like the giveaway post.
- Save the giveaway post.
- Tag at least one person with an active Instagram account in the comments of the giveaway post.

Prizes:

- Free choice of one Wedding Dress per below listed brands (retail price worth \$599.00 – \$9,500.00 USD at maximum)

Legal Limitations:

- Winners will be selected at random by the Promoter from all entrants by March 12, 2024 and they will be notified on or after this date via direct message on their Instagram account.
- One FREE Wedding Dress per winner and per brand. The following brands participate in the "I Do Fashion Week" GOWN GIVEAWAY: i) Essense of Australia, ii) Martina Liana, and iii) Stella York. Martina Liana Luxe (MLL) is a separate brand and expressly excluded.
- Prizes are only valid in connection with a Wedding Dress purchased after March 12, 2024.
- Customizations, specials, or alterations are not included in the prizes – Wedding Dress only.
- Prizes are non-negotiable, not transferable or redeemable for cash.
- The Promoter will not be held liable if a named prize becomes unavailable or cannot be fulfilled. The Promoter reserves the right to substitute that prize for a prize of equal or higher value.
- The Promoter's decision is final. No correspondence will be entered into.

Privacy:

The Promoter may be collecting personal data from the entrants and potential winners in order to confirm their eligibility. It will treat such data in accordance with the privacy policy located at <https://www.essensedesigns.com/privacy-policy/>. In addition, the Promoter may use and share an entrant's personal data with third parties solely to the extent necessary to fulfill its obligation to administer and sponsor the "I Do Fashion Week" Giveaways. All information provided is being provided solely to the Promoter.